

renovate • create • decorate  
**ELEGANT HOME**  
 FOOD & WINE EXPO

WestWorld of Scottsdale  
 Saturday & Sunday  
 November 14 & 15, 2015



HOME DECORATING



HOME REMODELING



BACKYARD & LANDSCAPE



WINE SAMPLING



CRAFT BREW TASTINGS



FOOD SHOWCASE



ENTER TO WIN AND COMPLIMENTARY SAMPLINGS  
 WITH EVERY VIP TICKET FOR VENDOR PROMOTION

**Radio Advertising Projected Media Campaign** (PROJECTED MEDIA CAMPAIGN)

Includes Traffic Sponsorships, Commercial Spots and On-Air Ticket Giveaways

**KJZZ-FM** (News/Jazz)  
**KFYI-AM** (News/Talk)

**KTAR-FM** (News/Talk)  
**KESZ-FM** (Adult Contemporary)

**KOOL-FM** (Classic Hits)

**TV Advertising Projected Media Campaign** (PROJECTED MEDIA CAMPAIGN)  
 NBC, CBS, ABC, FOX, METV, The CW and Cox Media TV

Broadcast/Cable Spots Reaching Homeowners and Food, Wine & Craft Brew Enthusiasts

**KPHO-TV Channel 5** – CBS Morning News, CBS 5 News at 5 and 6 am, CBS This Morning, The Price is Right, Better, The Young and The Restless, CBS News at Noon, The Talk, People's Court, Inside Edition, CBS Evening News, Late Show With David Letterman

**KPNX-TV Channel 12** – Today Show, 12 News Today, Kelly & Michael, 12 News At Noon, Arizona Midday, Days of Our Lives, Ellen, EVB Live, 12 News at 6, Extra, Dateline NBC, The Tonight Show With Jimmy Fallon

**KNXV-TV Channel 15** – ABC 15 Mornings, Sonoran Living Live, The View, Good Morning America, The Chew, Judge Judy, General Hospital, Access Hollywood, ABC 15 News at 6 & 11 pm, Jimmy Kimmel Live

**KSAZ-TV Channel 10 / CW Channel 6** – Fox 10 Arizona Morning, The Wendy Williams Show, Fox 10 News at Noon, Dr. Oz Show, TMZ Live, Judge Judy, Fox News at Ten, How I Met Your Mother, The Middle, The King of Queens, Rules of Engagement

**KTVK-TV Channel 3** – Good Morning Arizona, Your Life A to Z, The Meredith Viera Show, The Doctors, Steve Harvey, The Queen Latifah Show, Dr. Phil, Jeopardy! Wheel of Fortune, 3TV News

**COX MEDIA** – HGTV, BRAVO, FOOD, FOX, TRAVEL NETWORK, DIY and LIFETIME

**Newspaper & Magazine Display Ads & Promotion** (PROJECTED MEDIA CAMPAIGN)

Arizona Republic including Main News, Valley & State, Food & Dining and Things to Do  
 Scottsdale Independent, East Valley Tribune, and Lovin' Life After 50.

**Banner Ads, E-Blasts and Social Media + VIP Tickets** (PROJECTED MEDIA CAMPAIGN)

Internet includes thousands of targeted impressions on AZCentral.com, AZFamily.com, food blogs, wine blogs, Facebook, Twitter, Instagram and other social media sites  
 VIP Tickets to Homes, Offices, Retail, Restaurants, Wineries, and Businesses



Exhibitor/Show Info: Paul Smith (714) 931-3600 or paul.smith210@gmail.com

Sponsor Info: David Kuff (323) 848-8332 or dk@brandmob.com

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